IN THE CLAIMS:

1. **(currently amended):** A cosmetic and personal care preparation comprising
(a) from 0.0001 to 90 % by weight of a gloss pigment comprising
(a1) a core consisting of a ~~substantially~~ transparent or metallically reflecting material, and

(a2) at least one coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.95, and
(b) from 10 to 99.9999 % of a cosmetically suitable carrier material, based on the total weight of the cosmetic preparation or formulation

wherein said formulation or preparation is selected from the group consisting of lipsticks, blushers, foundations, nail varnishes and hair shampoos.

2. **(previously presented):** A preparation according to claim 1, wherein the core consists of a metallically reflecting material selected from the group consisting of Ag, Al, Au, Cu, Cr, Ge, Mo, Ni, Si, Ti, Zn, or alloys thereof, graphite, Fe_2O_3 and MoS_2.

3. **(previously presented):** A preparation according to claim 1, wherein the core consists of a transparent material selected from the group consisting of mica and SIOz, wherein $0.95 < z \leq 2.0$

4. **(previously presented):** A preparation according to claim 1 , wherein the gloss pigment has a layer structure, said layer structure being : $SiO_x/SiO_z/SiO_x$, $SiO_z/SiO_x/SiO_z/SiO_x/SiO_z$, $SiO_x/Al/SiO_x$, $SiO_z/SiO_x/Al/SiO_x/SiO_z$, $TiO_2/SiO_z/SiO_x/SiO_z/SiO_x/SiO_z/TiO_2$ or $TiO_2/SiO_z/SiO_x/Al/SiO_x/SiO_z/TiO_2$, wherein x is from 0.03 to 0.95 and $0.95 < z \leq 2.0$.

5. **(previously presented):** A preparation according to claim 4, wherein the gloss pigment has the following layer structure: $SiO_2/SiO_x/SiO_z/SiO_x/SiO_2$ or $TiO_2/SiO_2/SiO_x/SiO_z/SiO_x/SiO_2/TiO_2$, wherein x is from 0.03 to 0.90, and $0.95 < z \leq 2.0$.

6. **(currently amended):** A preparation according to claim 1 ~~pigment~~ comprising
(a1) a core consisting of SiO_z with $0.95 < z \leq 2.0$, and

(a2) at least one coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.95.

7. **(currently amended):** A ~~pigment~~ preparation according to claim 6, wherein the pigment has a layer structure, said layer structure being:
(a3) optionally a SiO_2 coating,
(a2) a coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.95,
(a1) a core consisting of SiO_z with $0.95 < z \leq 2.0$, and
(a2) a coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.95, and
(a3) optionally a SiO_2 coating.

8. **(currently amended):** A ~~pigment~~ preparation according to claim 7 having the following layer structure:

$$SiO_x/SiO_z/SiO_x,$$
$$SiO_z/SiO_x/SiO_z/SiO_x/SiO_z \text{ or}$$
$$TiO_2/SiO_z/SiO_x/SiO_z/SiO_x/SiO_z/TiO_2,$$

wherein x is from 0.03 to 0.95and $0.95 < z \leq 2.0$.

9. **(currently amended):** A preparation according to claim 1~~pigment~~ comprising
(a) a core consisting of a metallically reflecting material, and
(b) at least one coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.24.

10. **(currently amended):** A preparation ~~pigment~~ according to claim 9 having a layer structure, said layer structure being:

$$SiO_z/SiO_{x1}/Al/SiO_{x1}/SiO_z, \text{ or}$$
$$TiO_2/SiO_z/SiO_{x1}/Al/SiO_{x1}/SiO_z/TiO_2,$$

wherein z is from 0.95 to 2.0, and x is from 0.03 to 0.24.

11. **(currently amended):** A preparation ~~pigment ac~~cording to claim 9 having a layer structure, said layer structure being:

(a3) a SiO_z coating with $0.95 < z \leq 1.95$,

(a2) a coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.95,

(a1) a core consisting of a metallically reflecting material, and

(a2) a coating ~~substantially~~ consisting of one or more silicon oxides, the molar ratio of oxygen to silicon being on average from 0.03 to 0.95, and

(a3) a SiO_z coating with $0.95 < z \leq 1.95$,

12. **(currently amended):** A preparation ~~pigment~~ according to claim 11, having the following layer structure:

$$SiO_{z1}/SiO_x/Al/SiO_x/SiO_{z1}, \text{ or}$$

$$TiO_2/SiO_{z1}/SiO_x/Al/SiO_x/SiO_{z1}/TiO_2, \text{ wherein}$$

$0.95 < z1 \leq 1.95$, and x is from 0.03 to 0.95.

13. **(cancelled).**

14. **(previously presented):** A preparation according to claim 1, wherein the core consists of a transparent material selected from the group consisting of SiO_2 and SiO_z/TiO_2 mixtures.

15. **(previously presented):** A preparation according to claim 14, wherein the core consists of SiO_z/TiO_2 mixtures, wherein $0.95 < z \leq 2.0$.

16. **(currently amended):** A preparation ~~pigment~~ according to claim 8 wherein x is from 0.05 to 0.50.

17. **(currently amended):** A ~~pigment~~ preparation according to claim 11 wherein the layer (a1) is aluminium.

18. **(cancelled):**